

SECRETS OF A SUCCESSFUL BLOG



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Secrets Of A Successful Blog

Millionaire Society,

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Do you know the characteristics of successful blogs? Successful blogs that make a lot of money have a lot of readers so if you want to have success with your blog, focus on getting lots of readers. There are many ways to go about getting readers, but you should know that only about a handful of them work to get you the readers that you desire.

If you didn't already know, you need a blog so that you can propel your business to the next level.

I think it's plain to see that having a blog can do a lot for your business growth. In the internet marketing world, there's an old saying that says "the money is in the list", so if you want to earn money with your blog, focus on building a list.

Popular blogs have a readership level in the thousands. It could take some time to build this up from scratch or you can pay for advertising and set up a capture page to

get users to subscribe to your blog. I personally feel that the first option of building a list from scratch is better.

With this you are using free advertising. For one these people know you and like you and have grown to listen to your advice. If you think that you can't build a successful blog from scratch, then think again.

Internet marketing in general is hard, and building a successful blog is even harder. Popular blogs get a lot of traffic on a daily basis but you shouldn't let this discourage you if you're not getting a lot of traffic yet. You want to build successful blogs so that you can be perceived as an obvious expert in your niche.

With credibility behind you, it will be easier for you to sell your products and services.

It doesn't matter what you use to monetize your blog - you need a lot of subscribers to make it successful. If you have Google AdSense on your blog, you should know that you will get a lot of clicks, but to repeatedly see the numbers rise in your favor, you need a following of people who will visit your blog on a daily basis. This is something that successful blogs have.

I mentioned above that successful blogs have a lot of traffic to their blog. This is important because without a lot of traffic you're dead in the water. You need a lot of traffic if you want to survive in the internet marketing world - that's just marketing 101. There are a ton of

ways to get traffic, but only a few of them are worth your time. If you're a beginner, you should stick with the free ways to get traffic since you probably won't have a lot of money for advertising.

One of the best kinds of free advertising is video marketing. All you do is create 3-5 minute long videos and submit them to the top video sites. Sites such as YouTube, Metacafe, and Google Video are all popular sites and get a lot of traffic to them on a daily basis. You can stand to benefit from the traffic that these sites can deliver to you.

Another way to get traffic is with article marketing. Simply write up 300-500 word articles and submit them to the top article directories. Here are a few of my favorites below:

- EzineArticles.com
- ArticleDashboard.com
- ArticlesBase.com
- GoArticles.com
- IdeaMarketers.com

All of these sites can deliver a ton of hits to your blog. You will want to write on topics that are related to your blog so that you can get targeted visitors. You get search engine traffic when you write for the article directories, and you also get traffic when website owners publish your article on their website.

Another great way to get free traffic is with forum marketing. Sign up to a forum and post helpful messages on the forums. Reserve your advertising message until your signature line as this is the proper place to put your message - so keep this in mind.

Successful blogs have all of these things in common. If you want a blog that is successful, simply follow the tips in this article.

If you want to get hundreds of marketing articles already written for you for just \$5, simply go to [Fiverr.com](https://www.fiverr.com)

Once you're there, search for "Marketing Articles" on the right hand side.

Look for people that are selling "PLR" articles and ***DO NOT*** have many sales.

This way, you know they have not sold those exact articles to many people.

This makes them more powerful and "unique" to you.

Enjoy!

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The image shows a 3D rendering of a book titled 'THE 2016 STEP-BY-STEP GUIDE TO MAKING MONEY ONLINE (via Affiliate Marketing)'. The book cover features a white background with orange and teal text and icons representing various online marketing and business concepts like a laptop, a globe, and a person with a parachute.